



Supporting Agriculture in North America

*Guided by Science, Improved Technologies
and Science-based Policies*



- **PROCINORTE** – A MECHANISM FOR SHARING KNOWLEDGE AMONG 3 CENTRES OF SCIENTIFIC EXCELLENCE IN AGRICULTURE IN THE NORTHERN REGION



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ORGANIZATIONS THAT CONFORM PROCINORTE



- ✓ Agriculture y Agri-Food Canadá
- ✓ Canadian Food Inspection Agency



- ✓ United States Department of Agriculture – Agricultural Research Service



- ✓ Instituto Nacional de Investigaciones Forestales, Agrícolas y Pecuarias.
- ✓ Servicio Nacional de Sanidad, Inocuidad y Calidad Agroalimentaria



- ✓ Inter-American Institute for Cooperation on Agriculture



Agriculture and Agri-Food Canada



Canadian Food Inspection Agency



Instituto Nacional de Investigaciones Forestales, Agrícolas y Pecuarias



SENASICA
SERVICIO NACIONAL DE SANIDAD,
INOCUIDAD Y CALIDAD
AGROALIMENTARIA



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VISION

The Governments of Canada, Mexico, and the United States working together, in consensus, and through their national agricultural research institutions to problem-solve and support agriculture in the North American region with science, improved technology, and scientifically-based policy guidance.

MISSION

To mutually strengthen agriculturally related governmental and stakeholder collaboration in research, development, and science-based policies to:

- 1) Enhance** sector productivity and competitiveness;
- 2) Improve food safety** and plant and animal health, and
- 3) Contribute to capacity building** through collaborative science and technology activities



PROCINORTE COMPOSITION

Board of Directors: Highest authority, senior level officials from the member organizations, annual meetings. President appointed by consensus among BOD members for 2 years, for maximum extension for 4y as per terms of reference.

Task Forces: Mechanism for tri-lateral collaboration, senior scientists (heads of national programs), appointed by her/his government, one elected by consensus as chair. Each year the BOD reviews the constitution of each TF and approves their plans.

Executive Secretary (IICA) including support from IICA representatives in Canada, USA and Mexico, and Headquarters, and logistic/administrative support.



TASK FORCES & FOCUS



PLANT HEALTH

PLANT HEALTH

- Promote joint research projects
- Capacity building and linking specialists and projects for proactive research on invasive pests and diseases
- Promote knowledge sharing on pests/diseases of tri-lateral interest through several means
- Carry out outreach activities with other countries and regions in LAC



ANIMAL HEALTH

ANIMAL HEALTH

- Strengthening Government-led collaboration in animal health science for research and policy-guidance.
- Problem-solving through scientific guidance in animal health to help support the NAFTA Trade Agreement.
- Helping target animal health research to meet the challenges of the region's farmers.
- Assist in harmonizing diagnostics and disease strategies between the 3 countries.

TASK FORCES & FOCUS



GENETIC RESOURCES

GENETIC RESOURCES (NORGEN)

- Contribute to knowledge generation and innovation in areas of common interest in GR preservation
- Reinforce progress with strategic GR management priorities shared by countries, resulting in mutual benefits
- Enhance communication and consultation among leadership of national GR systems of the three countries.



TREE FRUITS




TREE FRUITS

- Facilitate exchange experiences, information and training through the building of linkages among public and private country institutions, and major R&T actors in the region, hemisphere and the world.
- Undertakes research relevant for advancing tropical fruit production, post-harvesting and processing, and provides scientific support for relevant regulation in the three countries.

THE PROCINORTE STRATEGIC PLAN 2015-2020




- ✓ Focuses on **priorities** shared among Canada, Mexico and the United States.
- ✓ Ensures that PROCINORTE continues its catalytic role in **knowledge sharing** between researchers and regulators from the member organizations.
- ✓ Creates a **platform to mobilize knowledge** from the three scientific centers of excellence (AAFC-STB, USDA-ARS and INIFAP) for the benefit of other countries in the **hemisphere**.
- ✓ Contributes to the **agricultural dialogue** in the hemisphere through the appropriate policy bodies.

STRATEGIC OBJECTIVES

-  Share knowledge on agreed priority themes by mobilizing public sector researchers and scientists, incorporating science for regulation when appropriate.
-  Strengthen mutually supportive regional networks in priority topics of relevance for agricultural trade.
-  Contribute to the deliberations of regional/hemispheric agricultural science and technology bodies, in particular the Forum for the Americas on Agricultural Research and Technology Development (FORAGRO), the Global Forum on Agricultural Research (GFAR), the Global Conferences on Agricultural Research and Development (GCARD) and the G20 Meeting of Agricultural Chief Scientists (MACS).



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PROPOSED PROCESS

Monitoring On-going

- collect and analyse information from the TFs, projects and programs
- inform decisions on TF future priorities, designations of members, etc

Evaluation 2018

- results to inform the strategic planning process
- evaluate relevance, effectiveness, impact and \or sustainability

Strategic Planning 2019

- M&E considerations incorporated into plan



SURVEY OF TASK FORCE MEMBERS

RESULT

1.1. Trilateral collaborations address identified research priorities.

EXAMPLES OF POSSIBLE INDICATORS OF RESULTS

- Improved alignment of TF's activities with member's priorities
- Member organizations use the research findings \ knowledge in policy \ regulatory discussions

COMMUNICATIONS PLAN

- PROCINORTE has a specific niche in the Northern Region, supporting agricultural trade through sound science and knowledge sharing on issues of regional relevance. Its new Strategic Plan (2015 – 2020) has identified 3 main challenges currently facing PROCINORTE:
 - 1) consolidating its role as a mechanism for dialogue
 - 2) overcoming financial limitations and
 - 3) internalization in the member organizations to increase national visibility.

Appropriate visibility and recognition of PROCINORTE as a valuable platform can assist in overcoming the challenges noted.

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Communications Plan For PROCINORTE

Overall Communication Objective

Audience	Communication Objectives	Message	Channel	Responsible party	Timing
Other PROCIs	To share knowledge for benefit of LAC and identify areas for collaboration.	Technical information on methodologies, tools, emerging issues etc.	Virtual Meeting	ES	Twice/year
International Agricultural Platforms	To facilitate recognition of PROCINORTE as a relevant regional mechanism.	PROCINORTE is an effective platform for addressing Agricultural priorities of trilateral interest	Presentation at International Meetings/Conference, complemented with brochures, banner where possible including GFAR and GCARD	ES / TF	Once/year
Regional Networks, Platforms –e.g. FORAGRO	To demonstrate impact of PROCINORTE in addressing agreed priority themes	PROCINORTE is an effective platform for addressing Agricultural priorities of trilateral interest	Presentation at Regional Meetings/Conference, complemented with brochures, banner where possible	ES / TF	Once/Year

PROCINORTE

A VALUABLE PARTNER in North America!



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THANK YOU!!

