



## GCARD3 Organizing Committee

Meeting #11: **Friday 29 January 2016, 1:00p.m UTC**

Via Blue Jeans (<https://bluejeans.com/101020304>)

### MINUTES

#### Participants:

Frank Rijsberman (co-Chair, CGIAR Consortium Office),  
Mark Holderness (co-Chair, GFAR Secretariat),  
Kwesi Atta-Krah (CGIAR Research Program – HumidTropics)  
Tom Randolph (CGIAR Research Program – Livestock and Fish)  
Bridget Takalani Murovhi (Agriculture Research Council, South Africa)  
Jasper Rees (ARC, South Africa – Chair of the Program Task Force)  
Shadrack Moephuli (Agriculture Research Council, South Africa)  
Arturo Piedra-Santa (alternative representative from International Cooperative Alliance (ICA))  
Aggrey Agumya (Forum for Agricultural Research in Africa)  
Esther Penunia (Asian Farmers Association)  
Fiona Chandler (GFAR Secretariat, *ex-officio*)  
Nadia Manning-Thomas (CGIAR Consortium Office)

#### Apologies:

Alain Vidal (CGIAR Consortium Office, *acting co-Chair*)  
Sigismundo Bialoskorski Neto (International Cooperative Alliance)

#### 1. **Welcome**

Frank Rijsberman, in opening the OC meeting welcomed Jasper Rees, the Program Task Force Chair.

#### 2. **Matters Arising from Minutes of OC Meeting #10**

No comments were received on the minutes and they were therefore accepted and approved. As noted all action items had either taken or on the agenda for Meeting#11.

#### 3. **Update on GCARD3 National consultations**

The CGIAR Consortium Office reported that as they become available the dates for national consultations will be posted in addition to agendas and participant lists. Reports are coming in on past national consultations and, where available, are posted on the [CGIAR GCARD website](#). At this point the reports from the national consultations are more focused on process rather than content. The Consortium Office acknowledged that GFAR Secretariat has been helpful in suggesting names to the CGIAR organizers of the national consultations.

For OC member's information, an updated list of national consultations, lead centers, focal points and dates are appended to the end of these minutes.

It was noted that in spite of the messages being sent to Centers and CRPs there still seems that some of the national consultations are not connecting to the whole GCARD3 process. However this confusion may be more around the site integration planning rather than the GCARD3.

The OC noted that there was a need to ensure that the national consultations lead into site integration plans and also link to the Global Event (Jasper to take this up in the report from the Task Force).

**ACTION:** Organizers of national consultations will be sent an update that requests them to (i) ensure that they actively reach out to other stakeholders, (ii) improve communication, (iii) ensure interaction with GFAR Secretariat, (iv) include more content in their reporting, (v) make the connection with GCARD3 process and the Global Event and the importance of these national consultations in a wider process (Nadia Manning Thomas)

#### 4. Update on GCARD3 Regional Consultation

It was reported that the regional consultation in Central Asia (connected with the ECFS Conference on Food Security and Nutrition, 29 February – 2 March in Bishkek) is looking positive. The Organizers (ECFS, World Bank and IFPRI) are taking the suggestions of CACCARI and GCARD3 is more clearly aligned and visible in the program.

Arturo Piedra-Santa has reviewed the material provided by the Support Team, however would like to have some further guidelines (specific information on issues and themes which should be done in the regional consultation) to pass this onto the ICA network. The intent and outcomes of the Middle East North Africa regional consultation and the Asia Pacific regional consultations (the former being on what was required to address issues raised by rural communities and the latter on investment in agricultural research for development) were noted. One suggestion made was to focus the e-consultation on “What do farmers look for from international and national agricultural research and innovation and how that can deliver impacts on the ground?”.

**ACTION:** Arturo Piedra-Santa will bring a design for a regional consultation to the next OC meeting with the intention that the consultation and the reporting will be completed by the Global Event.

FARA are looking to GFAR and Consortium Office to help them with the design of the regional consultation in sub-Saharan Africa, noting the information on what has gone on in the other regional consultations. An initial idea put forward would be to focus the regional consultation on taking forward the Malabo Commitments and repositioning STI within the investment programs and plans at the national level. It was noted that this suggestion seems well aligned with the science agenda for Africa and could be useful to bring in the CRPs.

It was suggested that such a focus would be useful in finding out more information on how beneficial investments have been (and not just on productivity). FARA would consider trying to get this information or at least laying the foundation for getting it in the regional consultation. As noted, another opportunity to continue the discussion would be through the e-consultation coming up with CAADP.

**ACTION:** FARA to come back to the next meeting with the plan for the SSA regional consultation.

#### 5. Update on planning and program of the GCARD3 Global Event

Update on Global Event: Shadrack Moephuli gave the LOC update by noting that the Minister had expressed excitement for the event and is very supportive. Other points made in the update were:

- The program for the ARC day is still under development but it is likely that it will have two aspects to it and will be shared in due course.
- Contractual arrangements with an event planner (SPACE) who is working with travel and accommodation service providers have been completed.
- All contracts are in place for the venue, and the LOC continues working on a program for accompanied persons.
- The registration page is almost ready and will be ready to go live next week.
- On course with communication (linking with Communication Task Force)
- Security arrangements are in hand however the names of VIPs that are invited (and coming) is required.
- The LOC will expand to include government persons to take into account security and visa requirements. A letter has been sent to the relevant Ministries in regards to producing a generic invitation letter once the participant has completed their online registration (similar process as Climate Smart Agriculture Conference).

Visas upon arrival may be a possibility for those that have registered and will be explored by the LOC with the Ministry.

- A full brief on visa will be presented at the next OC meeting.

The point was raised that FAO has planned a high level regional ministerial meeting the same week of GCARD in Côte d'Ivoire. This poses a significant challenge in attracting Ministers to the GCARD3 Global Event.

The OC would also like to see increased visibility for the Global Event and increasing the profile of GCARD3.

**ACTION:** Co-Chairs will send a letter to FAO to formally register the conflict in dates, noting that the GCARD3 had purposely looked for conflicts before setting dates and the GCARD3 has strong support from the Minister in South Africa. If invitations have not been issued, FAO will be asked if it is possible to change the dates of the regional Ministerial meeting. Once the letter has been sent, OC members will try with direct conversations e.g. Shadrack Moephuli will speak with his Minister about reaching out to the FAO Office in South Africa and Mark Holderness will follow up with contacts in FAO Rome

**ACTION:** The Communication Task Force was asked to note the OC comments on increasing visibility and take as an example the 'hard' sell that GFIA makes, to get more messaging out and increasing the profile of GCARD3. The Communication Task Force are asked to come back to the next meeting with some examples of the outreach material.

Report from the Program Task Force Chair: Jasper talked through the draft program structure that the Program Task Force has developed outlining the broad perspective for Day 1 of the Program (Wednesday 6 April) and Day 2 (Friday 8 April) noting the challenges in trying to compress meaningful discussion and interaction on five themes into two days. As noted, in this proposed structure Day 1 would be more focused on discussions on topics and themes and Day 2 more on bringing this all together.

A copy of the draft program structure noting the five themes and suggested topics is appended to the Minutes and available on the shared folder. Members of the Task Force continue to put forward suggestions so the draft presented does not reflect all the comments received from the Task Force. It was noted that the topics are indicative only as are the suggested contents for each session in the program. The content has been derived from suggestions provided to the Program Task Force (noting that these were not based on a call but approaches from external stakeholders who expressed an interest in being on the program).

#### *Comments*

- There was general agreement on the idea of young people to open the session each day with a suggestion that each comes from a different aspect of agriculture
- A clearer idea of what is in the program still needs to be presented and what would be the outcomes of the thematic sessions.
- Would like the program to be simpler – it seems a bit confusing and overlapping in that the topics (left hand side) are also part of the themes (by looking at the full explanation of each theme as presented in the Program Thematic Framework). Suggestion to link with the SDGs.
- The aspect of science, as an enabler, needs to be more visible
- Almost all of Day 2 is about reporting and with such a large group this can be unproductive. Perhaps use a smaller committee to draft the declaration
- Where is the reporting back from the national consultations into the overall GCARD3 consultation?
- As the final GCARD in the current cycle, shouldn't the program report on the commitments taken on at GCARD1 and GCARD2?
- It is difficult to understand the links between the session contents and the themes
- There should be an open call for content to attract other suggestions. A set of criteria to guide submissions and to evaluate will need to be developed.
- Each theme should have an outcome so that content is aligned and leads to the outcome.
- Speaker and topics should reflect diversity (from all parts of the world)
- Clarity on hosting of receptions

**ACTION:** Moving forward, the Program Task Force Chair noted the comments and will take the following points to the Task Force in preparing the next Program draft for sharing with the OC at the next OC meeting in two weeks

- Include a mechanism for reporting back from the national and regional consultations
- Have more input that refers to previous GCARD conferences
- Ensure diversity and balance in the Program
- Include more visible link to the SDGs
- Launch an open call to bring in other suggestions for content noting that some of the current examples may drop off as newer, better ones come in. The Program Task Force will review and recommend what content best fits the theme and the expected outcomes from the thematic sessions. It was noted that there is a time constraint and it is likely that the program will change as it further develops.
- Examine way to capture the process
- Make suggestions for members of a small Committee to start drafting of the Declaration before the Global Event with this draft Declaration be available for the meeting and the Committee to refine (perhaps during the ARC Day or in the evenings) and present towards the end of Day 2 (Friday 8 April).
- Revise the timing of Day 2 (Friday 8 April) to have more content discussions with the Declaration presented at the end of the day.
- Review the guidelines for session chairs from previous GCARDs
- Reduce the time of coffee and lunches – this can be done now that the ARC day will be held off-site
- Work with the LOC and logistics to note that the South Africa (as the host country) will host the opening reception (5 April), CGIAR and GFAR will host a reception jointly on 6 April, and ARC will host a reception on 7 April.

#### High Level Speakers

Although there has been one invitation sent for a high level speaker – the President of the African Development Bank, suggestions are encouraged for others. Names put forward by the Program Task Force included CalustusJuma, Jeffrey Sachs. Another suggestion was David Nabarro. The aim is to have about 3 such high level speakers for the Opening, and as dinner/reception speakers on following days.

As pointed out, there is a need to ensure that the high level speakers also reflect diversity so suggestions for women would be welcomed. The Program Task Force is also encouraged to look for such high level people from sectors outside agriculture but could draw the link to agriculture.

Having a high profile MC to manage the plenary sessions would also be needed with note made that there are some excellent people in South Africa.

**ACTION:** OC members are to send suggestions to Jasper and this will be discussed in the Program Task Force.

Side events: The Program Task Force prepared suggested guidelines for side events and tabled these for the OC review. The OC felt that there is a need to be as inclusive as possible and open up times for side events but to exclude side events during the Program sessions, GFAR Partner Assembly (5 April) and on ARC day (7 April). There was discussion on having breakfast, lunch and after-session (end of day)side events.

It was noted that lunch time side events could be problematic in that if they ran overtime it would affect the afternoon sessions in the program. Other considerations such as catering also need to be factored.

**ACTION:** The draft guidelines be amended to reflect the decision that there would be no side events on the 5<sup>th</sup> and 7<sup>th</sup> April (GFAR Partner Assembly and ARC Day). Side events will be accepted before the main session starts and after the last session finishes on Wednesday (6 April) and Friday (8 April). Applications for side events (solicited through the online registration and through other communication channels) will be reviewed by the Program Task Force for fit (thematically).

## **6. GCARD3 Monitoring and Evaluation**

Useful input has been received from Kwesi and Arturo and although the framework has progressed it is still not complete. It was resolved by the OC to ensure that the Committees' work is tracked but is not part of the framework.

The framework will focus on the national, regional, and global consultation as these are the key activities. It was also accepted that the framework needs to be simpler with less measures and practical ways to do implement the measures. The focus now is more on the short term outcomes given the bigger challenge, because of attribution, in achieving the longer term outcomes.

**ACTION:** A revised framework that notes the suggestions made will be prepared in the coming week and sent to the OC members for review and comment. The intention will be to approve at the next OC meeting (Mark Holderness).

#### **7. Consultations post GCARD3 Global Event**

The purpose of this agenda item was to explore what could be mechanisms for ongoing national consultations for 2016 (post GCARD3 Global Event). It was suggested that these ongoing consultations should be incorporated in the expected outcomes of the national consultations as well as the GCARD3 Global Event (both for the CGIAR and for all partners in the national systems).

#### **8. Next Meeting**

The next OC meeting will be in approximately two weeks and be scheduled to avoid a conflict with the CGIAR meeting in Washington.

A doodle poll will be circulated.



<b>Tuesday 5 April</b>	<b>Opening Ceremony</b>
17.30-18.00	Mix and Mingle
18.00-19.00	Formal Opening in the OR Tambo Hall Welcome to South Africa (Minister from South Africa) Key Note Address (Big Name)
19.00-20.00	Reception and Entertainment

<b>Wed 6 April</b>	<b>Scaling Up: from research to impact</b>	<b>Showcasing results and demonstrating impact</b>	<b>Keeping science relevant and future-focused</b>	<b>Sustaining the business of farming</b>	<b>Ensuring better rural futures</b>
08.30-09.00	Welcome and Program Introduction (plenary) Keynote from 2 young people in agricultural research and innovation (one woman/one man)				
9.15 to 10.15	Parallel Session	Parallel Session	Parallel Session	Parallel Session	Parallel Session
COFFEE BREAK and NETWORKING					
11.15-12.15	Parallel Session	Parallel Session	Parallel Session	Parallel Session	Parallel Session
LUNCH and NETWORKING					

13.30 to 14.30	Parallel Session	Parallel Session	Parallel Session	Parallel Session	Parallel Session
14.45 to 15.45	Parallel Session	Parallel Session	Parallel Session	Parallel Session	Parallel Session
COFFEE BREAK and NETWORKING					
16.30 - 17.30	Parallel Session	Parallel Session	Parallel Session	Parallel Session	Parallel Session

<b>Friday 8 April</b>					
08.30 to 09.00	Welcome and Program Introduction (plenary) Keynote from 2 young people in agricultural research and innovation (one woman/one man)				
09.00 to 10.15	Reporting from the 5 Thematic Sessions by the Thematic Session Chairs (plenary)				
COFFEE BREAK and NETWORKING					
11.00-12.15	General comments on Thematic Session Reports (working group)	General comments on Thematic Session Reports (working group)	General comments on Thematic Session Reports (working group)	General comments on Thematic Session Reports (working group)	General comments on Thematic Session Reports (working group)
LUNCH and NETWORKING					
Thematic Chairs (and volunteers) work together to prepare a draft declaration					
14.30 to 15.30	Draft declaration presented and discussed				
COFFEE BREAK					
15.45 to 16.45	Final declaration and closing (plenary)				

Option that combines 3a and 3b: There are topics taken from suggestions already shared with the Program Task Force (option 3b) and other suggestions made by the Task Force and distributed these across 7 topics (gender, youth, climate smart agriculture, farmers' rights, capacity development, investment and Big Data) (option 3a). So far there are no session suggestions for the other possible topics (see bottom of the table)

This model can accommodate 5 topics so some choice needs to be made on which topics to include

Using the model suggested (with revised timing) each of the sessions would be 1 hour long

Topic	GCARD3 Theme				
	Scaling Up: from research to impact	Showcasing results and demonstrating impact	Keeping science relevant and future-focused	Sustaining the business of farming	Ensuring better rural futures
Gender				Sekem Foundation's work on turning agricultural innovation into enterprise for resource poor youth and women in Egypt (Eng. Hemi Abouleish CEO of SEKEM)	Gender and Foresight in Agriculture (Jennie Dey de Pryck, GFAR)
Youth in agriculture		10 year celebration of YPARD		Expanding business opportunities for youth in agri-food systems (Jamila Abbas: A young Kenyan woman who developed M-Farm; Moses Muchiri, A young Kenyan man who is a poultry entrepreneur; Ariel Djomakon from Benin who with some friends created the blog "Let's Be a Farmer,"	Reaffirmation of YPARD and their way forward (based on the business plan 2014-2018)



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	Scaling Up: from research to impact	Showcasing results and demonstrating impact	Keeping science relevant and future-focused	Sustaining the business of farming	Ensuring better rural futures
				encouraging African youth to learn more about farming; Anne Nyaga a young Kenyan woman farmer who runs a horticulture farm and started a company, Farm2Home,	
Climate smart agriculture	Scaling-up climate solutions for food systems: perspectives (Bruce Campbell, CCAFS) OR African Highlands Initiative of the CGIAR: synthesis results of over 15-20 years of work on practices that work to scale up sustainable natural resource management practices	Linking ARD with global aspirations for a healthy and resilient planet. Aligning research priorities for CC mitigation and adaptation, biodiversity conservation, and sustainable land and water management (Mohammad Bakkar, GEF)		Quality control and certification schemes that manage business, farming and environmental-management practices in the chain between consumers and farmers	Conflict and food insecurity and the costs of climate change. Roger Thurowon the impact of war on hunger and nutrition. Megan McGlinchy from Catholic Relief Services on food security and conflict
Farmers' Rights	<a href="#">Innovation and Agriculture</a> (Susan Bragdon, Food and Sustainability, Quaker UN Office) OR Bottom-up programming using competitions and prizes to stimulate	<a href="#">Prolinnova</a> (presentation on results of the 10-year stocktaking) Laurens van Veldhuizen		Making agricultural data available for small farmers in a process of full-inclusion in particular for the development of improved value chains where farmers can better participate in higher-value	Grassroots Foresight Initiative in Asia: achievements and what they mean for local/regional/national international research, development and policy agendas. Robin Bourgeois (GFAR)

Topic	GCARD3 Theme				
	Scaling Up: from research to impact	Showcasing results and demonstrating impact	Keeping science relevant and future-focused	Sustaining the business of farming	Ensuring better rural futures
	farmer-developed and farmer-led innovative behaviour on a large scale in the Andean region (IFAD, Roberto Haudry de Saucey or Carolina Trivalli, a researcher and former Minister for Social Development in Peru)			markets(DorraFiani from the Knowledge in Agriculture Association of Egypt) OR Weather indexed insurance for smallholder farmers (Syngenta) OR An ICT based platform that enables agribusinesses to manage their backend supply chains with farmer level traceability (Syngenta)	
Capacity Development		Higher Education for Sustainable Agriculture in the Association of Southeast Asian Nations (ASEAN) region (Wayne Nelles)	Virtual Labs (Lorne Babiuk, Chair member of ILRI and VP at the University of Alberta)	Collaboration with corporations, fair trade groups, funders and donors, etc. (Cargill South Africa and Zambia, farmers' groups, women groups, etc.)	
Investment in research & innovation	"Growing Prosperity: Developing Repeatable Models to Scale the Adoption of Agricultural Innovations." (Acumen and Bain and Co.)	Randomized evaluations; increasingly these are being used to provide convincing evidence (J-PAL has been the leading	Innovation platforms in Africa and how they contributed to moving from research to impact (Wale Adekunle)	Small farmers as differentiated and flexible small businesses. A much more organic view of small farmers where investments in	

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	Scaling Up: from research to impact	Showcasing results and demonstrating impact	Keeping science relevant and future-focused	Sustaining the business of farming	Ensuring better rural futures
		advocate ( <a href="http://www.povertyactionlab.org">www.povertyactionlab.org</a> )		new agriculturally productive technologies need to be compared in terms of returns to investment, not just against the existing technology (the bias of most agricultural research organizations) but also against other non-agricultural investments and activities that farm families may consider making.	
Big Data	Translational agriculture: sharing data and knowledge”, reflecting the need to accelerate innovation and impact (speakers could include: <ul style="list-style-type: none"> <li>• Stanley Wood from the Gates Foundation as a panelist</li> <li>• Riken Gandhi of Digital Green</li> <li>• Bram Govaerts and team at CIMMYT</li> <li>• Jawoo Koo and colleagues at IFPRI</li> </ul>			The relationship between modern grocery and fast food chains in developing countries and their procurement practices and quality needs (Tom Reardon, IIED in the UK and Julio Berdegué of Rimisp in Latin America)	

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	<ul style="list-style-type: none"> <li>• A speaker from MANAGE-India (The National Institute of Agricultural Extension Management); MANAGE may also be able to suggest a farmer producer org rep who could be a good addition to this session.</li> <li>• Shaun Hobbs who leads the Plantwise Knowledge Bank at CABI</li> </ul>				
Food Waste and Loss					
Collective Action					
Accountability					
Foresight					

Topic	GCARD3 Theme				
	Scaling Up: from research to impact	Showcasing results and demonstrating impact	Keeping science relevant and future-focused	Sustaining the business of farming	Ensuring better rural futures
Partnership					

**Suggestions for Session Speakers (no assigned session)**

- Trevor Nichols, CEO of CABI (as a speaker)
- Nienke Beintema, IFPRI (launch of a new global update on ASTI)
- Bongwiwe Njobe, ex South Africa Ministry (speaker)
- Paul Harding, ex-CGIAR and ISPC (speaker, facilitator, rapporteur)
- John Kennelly, Chair of GFRAS (speaker)
- Dr. Anna Crole-Rees from CRC4change (Switzerland) as a speaker on gender

**Suggestions for speakers/panelists on Farmers' Rights (Topic)** (including small farmers being increasingly marginalized from the modern value chains and putting farmers' in the driving seat)

- President of the South-North Mediterranean Dialogue Foundation, Mr Charles Ferdinand Nothomb to talk about the project that they undertook in partnership with GFAR in 2015 (Mediterranean region)
- A farmer (ideally a young farmer) from Morocco
- Speakers from prominent farmers' group speakers from La ViaCampesina, ROPPA, etc.

**Suggestions for speakers/panelists on Sustaining the Business of Farming (Theme)**

- MoussaSeck (from Senegal) and he is the Chair of the Board of PanAAC (Panafrican Agribusiness Consortium).
- Director General of UNECA and FAO

**Suggestions for speakers/panelists on Scaling Up (Theme)**

- Prolinnova,
- Farmers' groups representatives
- The Global Alliance for the Future of Food
- IFAD
- Groundswell International

- La Via Campesina
- Institute for Sustainable Development
- McKnight Collaborative Crop Research Program, etc.
- Bill and Melinda Gates Foundation
- Prof Reinard[name??] of ICIPE Nairobi

### Side Event Proposals

- David Spielman, IFPRI (pre-event event on “Science, food and society: A new dialogue on science policy”)
- Melissa Brown, World Bank (a side session for the Africa sub-regional and continental organizations (CORAF, ASARECA, CCARDESA, FARA, AFAAS)

Further elaboration on the session on “Scaling up climate solutions for food systems: perspectives” ([CCAFS](#): Under the theme “*Scaling up: from research to impact: How do we achieve impact at scale?*”)

- Format: Rather than a standard panel; it would be nice to try and do something innovative/multi-media
- Process prior to Joburg:
  - (a) Examine all the reports from the country and regional meetings, and distil out the different perspectives on what needs to be done in food systems to address climate change. On the basis of that make a 3-5 minute video capturing the common insights.
  - (b) Use the video to start the conversation with a new set of stakeholders. From each of 5 developing country regions in the world, plus some additional developed countries (so that one has a good mix) go to farming organisations and get their perspectives on what needs to be done to get research into action. To make this simple, CCAFS could ask each of its regional program leaders, to work with one of the farmers organisations they work with. For developed countries we would ask World Farmers organisation to facilitate. The key messages from all individuals would be captured on short videos.
  - (c) The original videos could be placed on a website, but in addition an edited version of 5-8 minutes would be prepared for GCARD.
- At GCARD, one could have a panel and video, as follows.
  - The challenge (short presentation – 5 minutes): Jose Campos CATIE CEO
  - Farmer perspectives (short presentation, including introduction to the process – 5 minutes): Evelyn Nguleka, WFO president
  - Video on Farmer perspectives – 5-8 mins
  - Panel (Q&A style using a journalist, not presentations): what is needed to get from research to wide-scale impact - researcher, farmer, private sector, government responses
- Proposed panelists: Robert Zougmore (Bamako-ICRISAT), Tom Kirley (Irish Farmer and Chair, Agriculture and Rural Affairs programme of the Royal Dublin Society), Amy Braun (Senior Sustainability Manager, The Kellogg Company), Philippines or Vietnam government official

