

GLOBAL EVENT

JOHANNESBURG SOUTH AFRICA



Tom Remington
International Potato Center
Lilongwe, Malawi

PARTNERING FOR IMPACT: ALL MALAWIAN FARMERS ACCESS NEW ORANGE-FLESHED SWEET POTATO VARIETIES

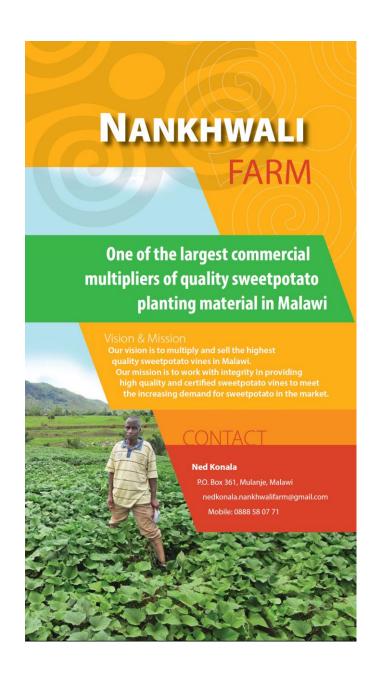
Achieving Impact at Scale by Integrating Actions at All Levels



ORANGE FLESHED **FOR MALAWI KADYABWERERE** Country of origin: Seed from Uganda β-carotene content: 5500 µg/100g fwb Root yields: 25.0 t/ha Maturity period: 5-6 months **Country of origin:** Malawi β-carotene content: 2900 μg/100g fwb **Root yields:** 25.0 t/ha KAPHULIRA Country of origin: Malawi β-carotene content: 3200 μg/100g fwb Root yields: 35.0 t/ha Maturity period: 3-4 months Promoting orange-fleshed sweetpotato to improve nutrition and livelihoods Irish Aid Government of Ireland Rialtas na hÉireann worldwide

Product: New & Superior Varieties





Supply: Quality Commercial Planting Material

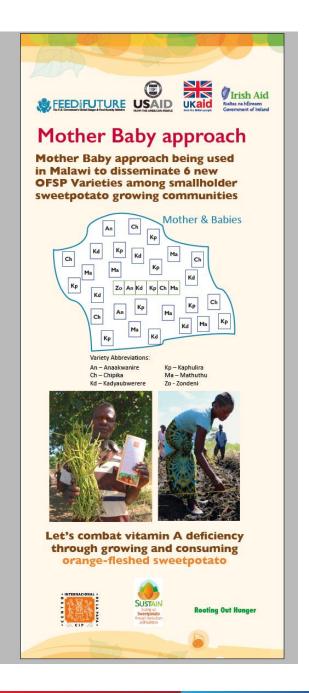


Pluralistic Partnership

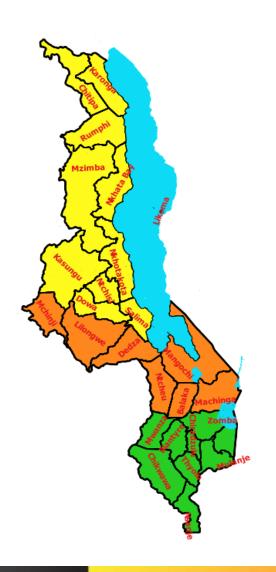
Category	Partners
Public Sector	Agricultural Research & ExtensionMinistries of Health & Education
Commercial Sector	Nankhwali Farm (planting material)Universal Industries (processing)
National Organizations	NGOs & Farmers' UnionsCommunity-based Organizations
International NGOs	 Concern Worldwide (Irish/Agriculture) Welthungerhilfe (German/Education) Feed the Children (US/Nutrition)
Projects	PERFORM (environment protection)EGRA (literacy)
Donors	Irish Aid (Southern Region)UKAID (Northern Region)USAID (Central Region)

Approach: Mother & Baby Trials





Coverage: No District Left Out

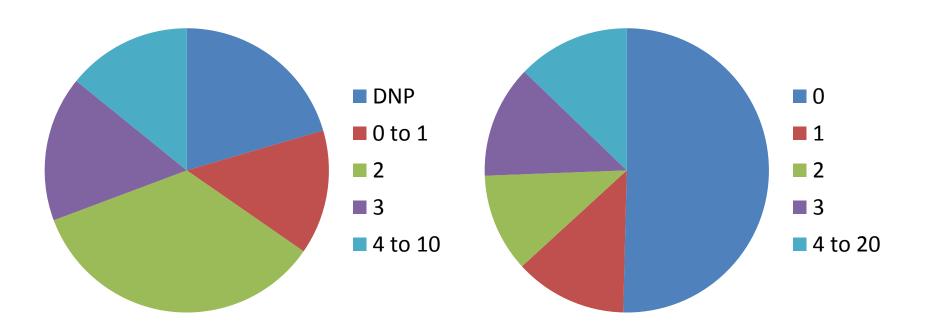


- Southern Region
 - Root & Tuber Crop Action
 - Irish Aid
- Central Region
 - Malawi Improved Seed Systems & Technology
 - USAID Feed the Future
- Northern Region
 - Scaling Up Orange fleshed Sweet
 Potato through Agriculture and
 Nutrition
 - UKAID

Monitoring Adoption, Diffusion & Area Winter Wetland 2015

Area Next Season

Persons sharing with

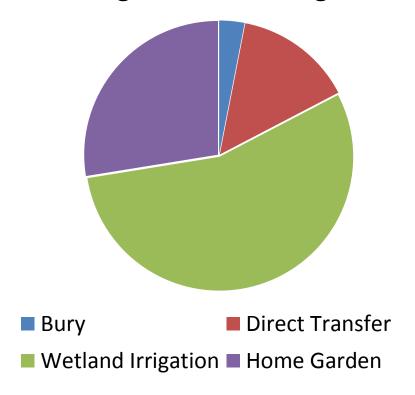


Average Area Increase: 2.1

Average Persons Sharing with: 1.6

Exploiting Farmer Knowledge & Innovation

Planting Material Management



- Farmer system at the center
- Shorter supply chain
- Greater diversity
- Increased sustainability

No One Left Behind









