

DOES THE GFAR HAVE A MULTIPLIER EFFECT

**A CONTRIBUTION TO GFAR CA'S REFLECTIONS ON ITS
FUTURE PURPOSE**

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Bangkok. Thailand. August 2015

THE 2015 SDG'S SET THE TONE FOR WORK IN THE NEXT DECADE



**THE
WORLD
WE WANT**

THEY BUILD ON OUR COLLECTIVE EXPERIENCE OF SETTING AND PROGRESSING THE MDG'S

What we now know is that: -

- **PEOPLE** are the who, the what, the why and the when of global development;
- **PLANET** – this is the only one we have for ours' and foreseeable generations to come to;
- **PROSPERITY** - is the state of flourishing, thriving, happiness and health good fortune and or successful social status;
- **PEACE** – feeds the soul and nourishes development;
- **PARTNERSHIPS** – create synergies and give effect to the wisdom of Aristotle that “The whole is greater than the sum of its parts”.

WHAT ARE THE OPPORTUNITIES FOR AGRICULTURAL INNOVATION IN THE SDG'S

- Knowledge and Information Management are core to building capacities, competencies and institutional capabilities in the developing countries – *there has to be way in which ICT's make this more cost effective and impactful.*
- Agro-Ecosystems Design Thinking sets the basic for strategies for growth through the bio-economy – and biological solutions to other sector problems - *where is the gap in agricultural strategy?*
- Biosciences investment require supportive policy, regulatory, systems and institutions – *what are the opportunities for Advocacy and Best-Practice Adaptation;*
- Existing regional and cross regional AR4D collaboration efforts are progressively achieving productivity gains and building entrepreneurs

WHERE TO FOR THE GLOBAL FORUM ON AGRICULTURAL RESEARCH ?

A high-level scan of GFAR's competitive scan shows there are multiple players in this Agricultural Research Innovation for Development

What then is the GFAR unique proposition?



WHAT ARE THE POTENTIAL CONSEQUENCES OF UNCOORDINATED ACTIONS FOR AR4D?

- Competition for financial and human resources and fragmented approaches to development at the local level are not sustainable;
- Overall impacts are not captured to the detriment of the progress being made and levels of faith in our abilities to make a change and influence policy;
- Gaps for innovation, investment and growth fall through the cracks...
 - Biosciences investments in the medical/healthy lifestyle/food/cosmetics - high-value sectors are lost in the cloud of organic, fair trade for commodities;
 - Bio-energy has developed a mind of it's own....
 - Agricultural Innovation needs to marry ICT! To deliver development solutions
- Duplication of effort is wasteful.

LETS AVOID INSANITY –DOING THE SAME THINGS AND HOPING TO ACHIEVE DIFFERENT RESULTS



PROJECT SOLARIS IS AN INVESTMENT INITIATIVE THAT WILL TRANSFORM THE TOBACCO INDUSTRY, IMPROVE THE INCOME FLOWS OF SMALL SCALE TOBACCO FARMERS IN MALAWI AND SOUTH AFRICA AND PROVIDE JET BIO- FUEL AND OR CARBON OFFSETS FOR GLOBAL AIRLINE COMPANIES

[sauc:www.sunchem.it/testo-il-gruppo/](http://www.sunchem.it/testo-il-gruppo/)

AND WHAT COULD THIS MEAN FOR GFAR REFORM AND RENEWAL

ROLE AND PURPOSE

- GFAR's comparative advantage should be in its ability to advocate for connecting and alignment in the AR4D actions across the globe;
- GFAR can be the custodian of collective global thought leadership on solutions and continuous improvement in agricultural research, innovation and technology transfer;
- GFAR's networking platform culture could be expanded to maximize partnerships with young ICT system, app and product designers.

CHANGE THE NARRATIVE ON THE GFAR STRATEGIES FOR COLLECTIVE ACTIONS AND RESOURCES MOBILISATION

- Move from the premise that our success is our collective vision so we are all involved.

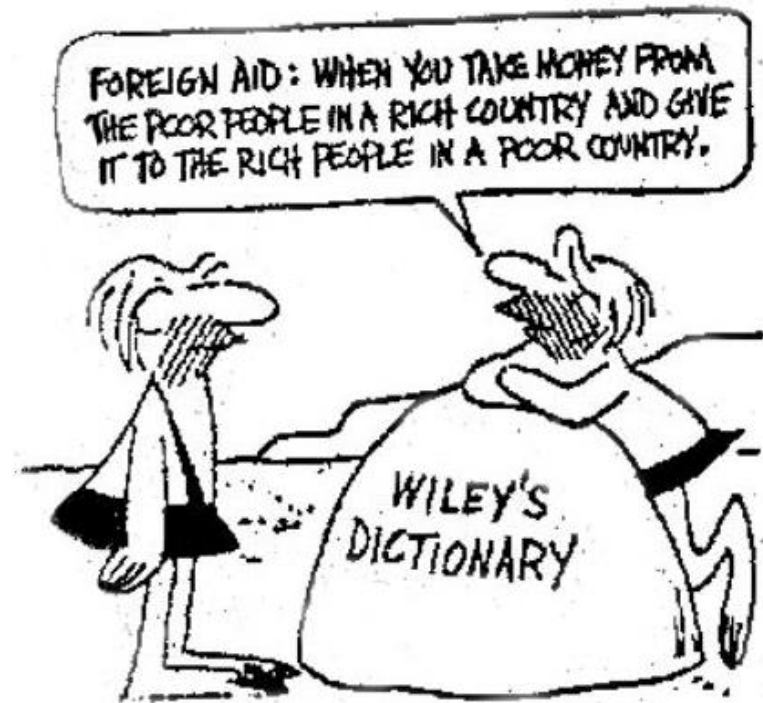
“If you talk to a man in a language he understands, that goes to his head. If you talk to him in his language, that goes to his heart”.

Nelson Mandela

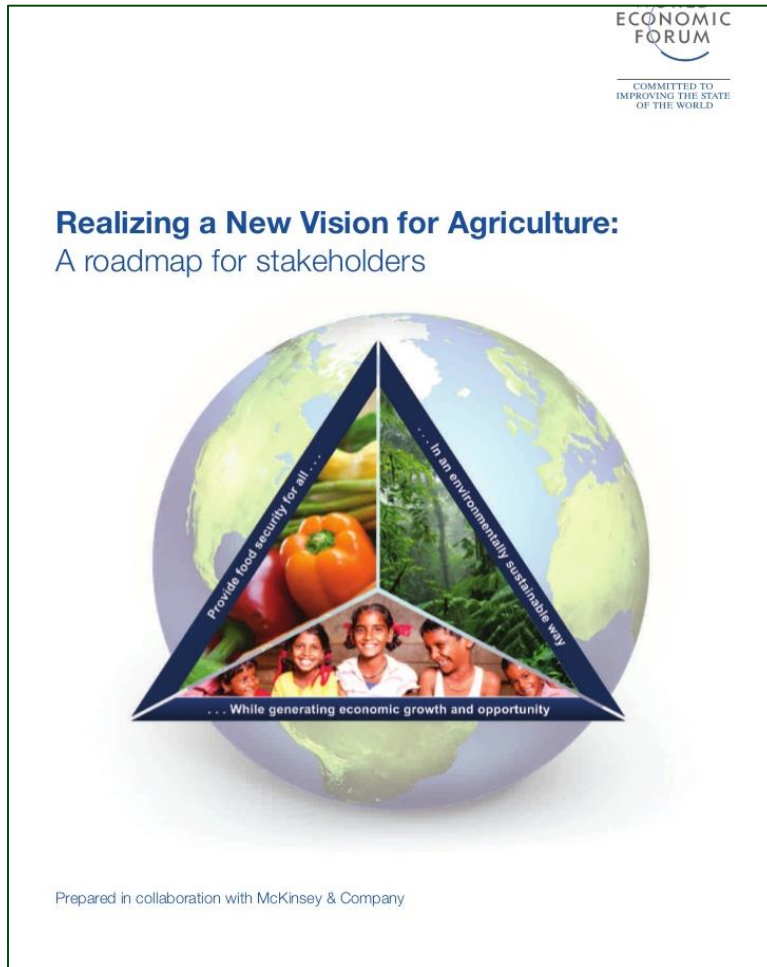


Mobilising Resources Needs Review and Revamp

- Country ownership means that there is sufficient political support within a country to implement its developmental strategy, including the projects, programs, and policies for which external partners provide assistance.



THE WORLD ECONOMIC FORUM (WEF) HAS A NEW VISION FOR GLOBAL AGRICULTURE



- 2 regional partnerships – GROW ASIA and GROW AFRCA;
- 16 participating countries in Africa, Asia, Latin America;
- 320 organisations;
- US 10 billion mobilized for investment;

VISION: Economic prosperity; Food Security and Environmental Sustainability

WHAT IS SIGNIFICANT IS THE LEVEL OF PRIVATE SECTOR COMMITMENT

- A.P. Møller-Maersk
- AGCO Corporation
- Anheuser-Busch InBev
- ASEAN (Association of Southeast Asian Nations)
- BASF
- Bayer
- Brambles
- Bunge
- Cargill
- Carlsberg Group
- CF Industries Holdings
- Consultative Group on International Agricultural Research (CGIAR)
- Coca-Cola Company
- Deloitte
- Diageo
- DuPont
- GAIN (Global Alliance for Improved Nutrition)
- HEINEKEN Global Supply Chain
- International Finance Corporation (IFC)
- International Food Policy Research Institute (IFPRI)
- Landesa
- Louis Dreyfus Commodities Asia
- Mondelez Global
- Monsanto Company
- Nestlé
- Novozymes
- Oxfam International
- PepsiCo
- Rabobank International
- Royal DSM
- SABMiller
- Sinar Mas Agribusiness & Food
- Swiss Re
- Syngenta International
- TechnoServe
- Unilever
- United Phosphorus
- Wal-Mart
- Wilmar Investment Holdings
- World Bank
- WWF International
- Yara International ASA

“There is a power that can be created out of pent-up indignation, courage, and the inspiration of a common cause, and that if enough people put their minds and bodies into that cause, they can win. It is a phenomenon recorded again and against in the history of popular movements against injustice all over the world.”

— Howard Zinn, *You Can't Be Neutral on a Moving Train: A Personal History of Our Times*

Thank You for Listening

Thank-you for Listening

