PARTNERING FOR IMPACT: ALL MALAWIAN FARMERS ACCESS NEW ORANGE-FLESHED SWEET POTATO VARIETIES

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Achieving Impact at Scale by Integrating Actions at All Levels

6 Essentials

- Product
- Supply
- Partners
- Approach
- Coverage
- Monitoring
Product: New & Superior Varieties

Promoting orange-fleshed sweetpotato to improve nutrition and livelihoods
Supply: Quality Commercial Planting Material
# Pluralistic Partnership

<table>
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<tr>
<th>Category</th>
<th>Partners</th>
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<tr>
<td>Public Sector</td>
<td>• Agricultural Research &amp; Extension&lt;br&gt;• Ministries of Health &amp; Education</td>
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<td>Commercial Sector</td>
<td>• Nankhwali Farm (planting material)&lt;br&gt;• Universal Industries (processing)</td>
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<td>National Organizations</td>
<td>• NGOs &amp; Farmers’ Unions&lt;br&gt;• Community-based Organizations</td>
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<td>International NGOs</td>
<td>• Concern Worldwide (Irish/Agriculture)&lt;br&gt;• Welthungerhilfe (German/Education)&lt;br&gt;• Feed the Children (US/Nutrition)</td>
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<td>Projects</td>
<td>• PERFORM (environment protection)&lt;br&gt;• EGRA (literacy)</td>
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<td>Donors</td>
<td>• Irish Aid (Southern Region)&lt;br&gt;• UKAID (Northern Region)&lt;br&gt;• USAID (Central Region)</td>
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Approach: Mother & Baby Trials

Mother Baby approach
Mother Baby approach being used in Malawi to disseminate 6 new OFSP Varieties among smallholder sweetpotato growing communities.

Variety Abbreviations:
- An – Anaassané
- Ch – Chupita
- Kd – Kaidjoubwane
- Kp – Kaphalita
- Ma – Machuchu
- Zd – Zondeni

Let’s combat vitamin A deficiency through growing and consuming orange-fleshed sweetpotato.
Coverage: No District Left Out

- Southern Region
  - Root & Tuber Crop Action
  - Irish Aid

- Central Region
  - Malawi Improved Seed Systems & Technology
  - USAID Feed the Future

- Northern Region
  - Scaling Up Orange flesched Sweet Potato through Agriculture and Nutrition
  - UKAID
Monitoring Adoption, Diffusion & Area
Winter Wetland 2015

**Area Next Season**

- DNP
- 0 to 1
- 2
- 3
- 4 to 10

**Persons sharing with**

- 0
- 1
- 2
- 3
- 4 to 20

**Average Area Increase:** 2.1

**Average Persons Sharing with:** 1.6
Exploiting Farmer Knowledge & Innovation

- Farmer system at the center
- Shorter supply chain
- Greater diversity
- Increased sustainability

Planting Material Management

- Bury
- Direct Transfer
- Wetland Irrigation
- Home Garden
No One Left Behind