

# ENABLING INNOVATION FOR SUSTAINABLE AGRI- FOOD DEVELOPMENT IN THE AMERICAS WITHIN A GLOBAL CONTEXT:

## AMERICAN FARMING IN A GLOBAL FRAME

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# Challenges in agriculture

- ▶ 800 million people suffer from hunger
- ▶ 10 billion people by 2050
- ▶ Food production has to rise 70% by 2050
- ▶ Other challenges: climate change, price volatility, energy demand, ghg emissions, access to innovation, finance, technology...

# THE AMERICAS

Agriculture is a key sector in the American Region:

- ▶ \$985 billion to US GDP; 17.3 million jobs related to agriculture;
- ▶ LAC contributes to 11% of the value of world Food production; 24% of the arable land available



# WFO: WHO WE ARE

AFRICA	ASIA	EUROPE	LATIN AMERICA	NORTH AMERICA	OCEANIA
Burundi	Cambodia	Albania	Argentina	Canada	Australia
Congo	Japan	Ireland	Brazil	United States	New Zealand
Democratic Republic of Congo	Jordan	Austria	Paraguay		
Ethiopia	Malaysia	Italy			
Ghana	South Korea	Belgium			
Ivory Coast	Russia	Luxembourg			
Kenya	United Arab Emirates	CEJA			
Malawi		Netherland			
Mozambique		Croatia			
Rwanda		Norway			
South Africa		Cyprus			
Tunisia		Poland			
Uganda		Republic of Spain			
Zambia		North Cyprus			
Zimbabwe		Sweden			
		Denmark			
		Switzerland			
		Finland			
		UK			
		France			
		Germany			

# WFO: WHO WE ARE

## WFO's mission

- ▶ To represent and advocate on behalf of farmers
- ▶ To create the conditions for the adoption of policies aimed to improve the economic environment and livelihood of producers, their families, and rural communities.

## WFO' mandate

- ▶ to bring together farmers' organisations and agricultural cooperatives from all over the world, representing the global farmer community



# What do we do...

environment

infrastructures

price volatility

access to  
knowledge

Mitigation  
Adaptation

renewal of  
generations

access to credit

Extension services

## Innovation

Contract farming

access to market

access to  
finance

Livestock

gender  
disparity

social and  
economic stability

participation  
in policy making

# Innovation

- ▶ Source of productivity, economic growth, sustainable development
- ▶ Generational renewal
- ▶ Entrepreneurship
  
- ▶ **Main challenges:**
- ▶ Empowering rural areas
- ▶ Access to market
- ▶ Access to information

# What we do...

WFO represents the global farming community in processes/fora such as:

- ▶ Sustainable Development Goals - Agenda 2030
- ▶ Climate Negotiations (COPs..)
- ▶ WTO Public Forum
- ▶ Global Alliance on Climate-Smart Agriculture
- ▶ Committee on World Food Security
- ▶ GFAR Steering Committee



# A focus on the Region: The case of Argentina

- ▶ WFO-SRA
- ▶ Workshop on « Fostering Innovation in agriculture to improve inclusive trade in the farming sector », WTO
- ▶ An example of innovation: direct seeding to adapt to climate change

# MULTI-STAKEHOLDER PARTNERSHIPS

Public institutions

Governments

Private Sector

Universities and Research centers

International Organization

Civil Society

**Farmers**

THANK YOU!

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the right side of the frame, creating a modern, layered effect against the white background.